

JANUARY 2017

# interiors+sources

**PEOPLE**  
+ PLACES





**contents**  
 "Just do one thing. Make one contribution. If everybody made just one step, that's a lot of steps."  
 —Todd Bracher, creative director of Todd Bracher Studio and i+s 2016 Designer of the Year (p. 27)



62

## 26 Field Notes: The New Normal

Virtual reality is no longer something to imagine for the future. It is here now, and design firms like Corgan are using it as a tool to revolutionize the creative process, contributing to better collaboration among design teams and facilitating improved client communication.

By Lindsay Wilson



## 34 Report: A Long-Awaited National Treasure

The idea for the Smithsonian National Museum of African American History & Culture was first presented and approved in 2003. When the monumental site finally opened in September 2016, the long road proved to tell a story that's vital to U.S. history.

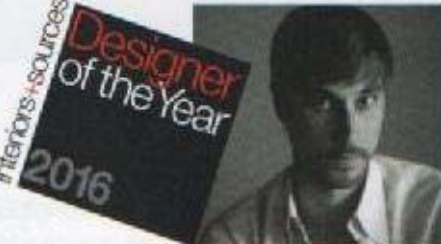
By Robert Nieminen



## 68 Profile: Evolution Yields Meaningful Design

interiors+sources 2016 Designer of the Year, Todd Bracher, talks about how an interest in science and evolutionary design have led to his widespread success across multiple product categories.

By Kadir Yale



<b>DEPARTMENTS</b>	
<b>Editorial</b>	<b>14</b>
<b>Noteworthy</b>	<b>17</b>
<b>Happenings</b>	<b>20</b>
Mohawk FWD Event <i>By Kadir Yale</i>	
<b>Happenings</b>	<b>22</b>
NeoCon East and BDNV <i>By Jenna Lippin</i>	
<b>CEU</b>	<b>73</b>
The Art of Healing Spaces That Perform <i>Sponsored by ATI</i>	
<b>SOURCES</b>	
<b>New Releases</b>	<b>42</b>
<b>Spotlight: Architectural</b>	<b>46</b>
<b>High Traffic</b>	<b>50</b>
<b>PRODUCT WELL</b>	
<b>Dressing Room</b>	<b>54</b>
National Office Furniture	
<b>360</b>	<b>58</b>
Moroso	
<b>Steals + Splurges</b>	<b>60</b>
Indiana Furniture	
<b>In Placement</b>	<b>62</b>
Nomad Pizza	
<b>Inspiration</b>	<b>66</b>
MDC	
<b>CONTRIBUTIONS</b>	
<b>Road to Design Connections</b>	<b>76</b>
<b>ASID</b>	<b>78</b>
<b>IIDA</b>	<b>79</b>

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ON THE COVER: AdMix by Polcraft. See page 50