

INFORMATION SYSTEMS RESEARCH

COLLEGE
OCT 26 2018
LIBRARY





INFORMATION SYSTEMS RESEARCH

Volume 29 • Number 3 • September 2018

<http://pubsonline.informs.org/journal/isre/>

iii Research Spotlights

- 525** Differences are Different: Examining the Effects of Communication Media on the Impacts of Racial and Gender Diversity in Decision-Making Teams
Lionel P. Robert Jr, Alan R. Dennis, Manju K. Ahuja
- 546** An Economic Analysis of Peer Disclosure in Online Social Communities
Zike Cao, Kai-Lung Hui, Hong Xu
- 567** When Discounts Hurt Sales: The Case of Daily-Deal Markets
Zike Cao, Kai-Lung Hui, Hong Xu
- 592** The Impact of Sharing Mechanism Design on Content Sharing in Online Social Networks
Irina Heimbach, Oliver Hinz
- 612** The Impact of User Personality Traits on Word of Mouth: Text-Mining Social Media Platforms
Panagiotis Adamopoulos, Anindya Ghose, Vilma Todri
- 641** Socially Nudged: A Quasi-Experimental Study of Friends' Social Influence in Online Product Ratings
Chong (Alex) Wang, Xiaoquan (Michael) Zhang, Il-Horn Hann
- 656** Catch Me If You Can: Effectiveness and Consequences of Online Copyright Enforcement
Luis Aguiar, Jörg Claussen, Christian Peukert
- 679** Reward-Based Crowdfunding Campaigns: Informational Value and Access to Venture Capital
Paolo Roma, Esther Gal-Or, Rachel R. Chen
- 698** The Role of User Privacy Concerns in Shaping Competition Among Platforms
Esther Gal-Or, Ronen Gal-Or, Nabita Penmetsa
- 723** The Impact of Online Product Reviews on Product Returns
Nachiketa Sahoo, Chrysanthos Dellarocas, Shuba Srinivasan
- 739** Impact of Average Rating on Social Media Endorsement: The Moderating Role of Rating Dispersion and Discount Threshold
Xitong Li
- 755** Rules, Practices, and Information Technology: A Trifecta of Organizational Regulation
François-Xavier de Vaujany, Vladislav V. Fomin, Stefan Haefliger, Kalle Lyytinen
- 774** About Our Authors