

ISR

Information Systems Research

Volume 27 • Number 3 • September 2016

Editorial: On the Intellectual Structure and Evolution of *ISR*
Ritu Agarwal

Secret Admirers: An Empirical Examination of Information Hiding and Contribution Dynamics in Online Crowdfunding
Gordon Burtch, Anindya Ghose, Sunil Wattal

Do Incentive Hierarchies Induce User Effort? Evidence from an Online Knowledge Exchange
Paulo B. Goes, Chenhui Guo, Mingfeng Lin

Managing Co-Creation in Information Technology Projects: A Differential Games Approach
Emre M. Demirezen, Subodha Kumar, Bala Shetty

The Impact of Competing Ads on Click Performance in Sponsored Search
Ashish Agarwal, Tridas Mukhopadhyay

Implementation of an Information and Communication Technology in a Developing Country: A Multimethod Longitudinal Study in a Bank in India
Viswanath Venkatesh, Hillol Bala, V. Sambamurthy

Should Online Content Providers Be Allowed To Subsidize Content?—An Economic Analysis
Soohyun Cho, Liangfei Qiu, Subhajyoti Bandyopadhyay

Pricing Data Services: Pricing by Minutes, by Gigs, or by Megabytes per Second?
Ying-Ju Chen, Ke-Wei Huang

Open Content, Linus' Law, and Neutral Point of View
Shane Greenstein, Feng Zhu

Research Note: IT Outsourcing and the Impact of Advisors on Clients and Vendors
Ravi Bapna, Alok Gupta, Gautam Ray, Shweta Singh

Research Note: Designing Promotion Ladders to Mitigate Turnover of IT Professionals
Frank MacCrory, Vidyanand Choudhary, Alain Pinsonneault

About Our Authors

ISR

Information Systems Research

Volume 27 • Number 3 • September 2016

<http://pubsonline.informs.org/journal/isre>

- 471 Editorial: On the Intellectual Structure and Evolution of *ISR***
Ritu Agarwal
- 478 Secret Admirers: An Empirical Examination of Information Hiding and Contribution Dynamics in Online Crowdfunding**
Gordon Burtch, Anindya Ghose, Sunil Wattal
- 497 Do Incentive Hierarchies Induce User Effort? Evidence from an Online Knowledge Exchange**
Paulo B. Goes, Chenhui Guo, Mingfeng Lin
- 517 Managing Co-Creation in Information Technology Projects: A Differential Games Approach**
Emre M. Demirezen, Subodha Kumar, Bala Shetty
- 538 The Impact of Competing Ads on Click Performance in Sponsored Search**
Ashish Agarwal, Tridas Mukhopadhyay
- 558 Implementation of an Information and Communication Technology in a Developing Country: A Multimethod Longitudinal Study in a Bank in India**
Viswanath Venkatesh, Hillol Bala, V. Sambamurthy
- 580 Should Online Content Providers Be Allowed To Subsidize Content? — An Economic Analysis**
Soohyun Cho, Liangfei Qiu, Subhajyoti Bandyopadhyay
- 596 Pricing Data Services: Pricing by Minutes, by Gigs, or by Megabytes per Second?**
Ying-Ju Chen, Ke-Wei Huang
- 618 Open Content, Linus' Law, and Neutral Point of View**
Shane Greenstein, Feng Zhu
- 636 Research Note: IT Outsourcing and the Impact of Advisors on Clients and Vendors**
Ravi Bapna, Alok Gupta, Gautam Ray, Shweta Singh
- 648 Research Note: Designing Promotion Ladders to Mitigate Turnover of IT Professionals**
Frank MacCrory, Vidyanand Choudhary, Alain Pinsonneault
- 661 About Our Authors**