

FOODSERVICE AND HOSPITALITY

CANADA'S HOSPITALITY BUSINESS MAGAZINE

FEEDING THE SOUL

Today's dessert trends
aim to inspire diners

PUB GRUB

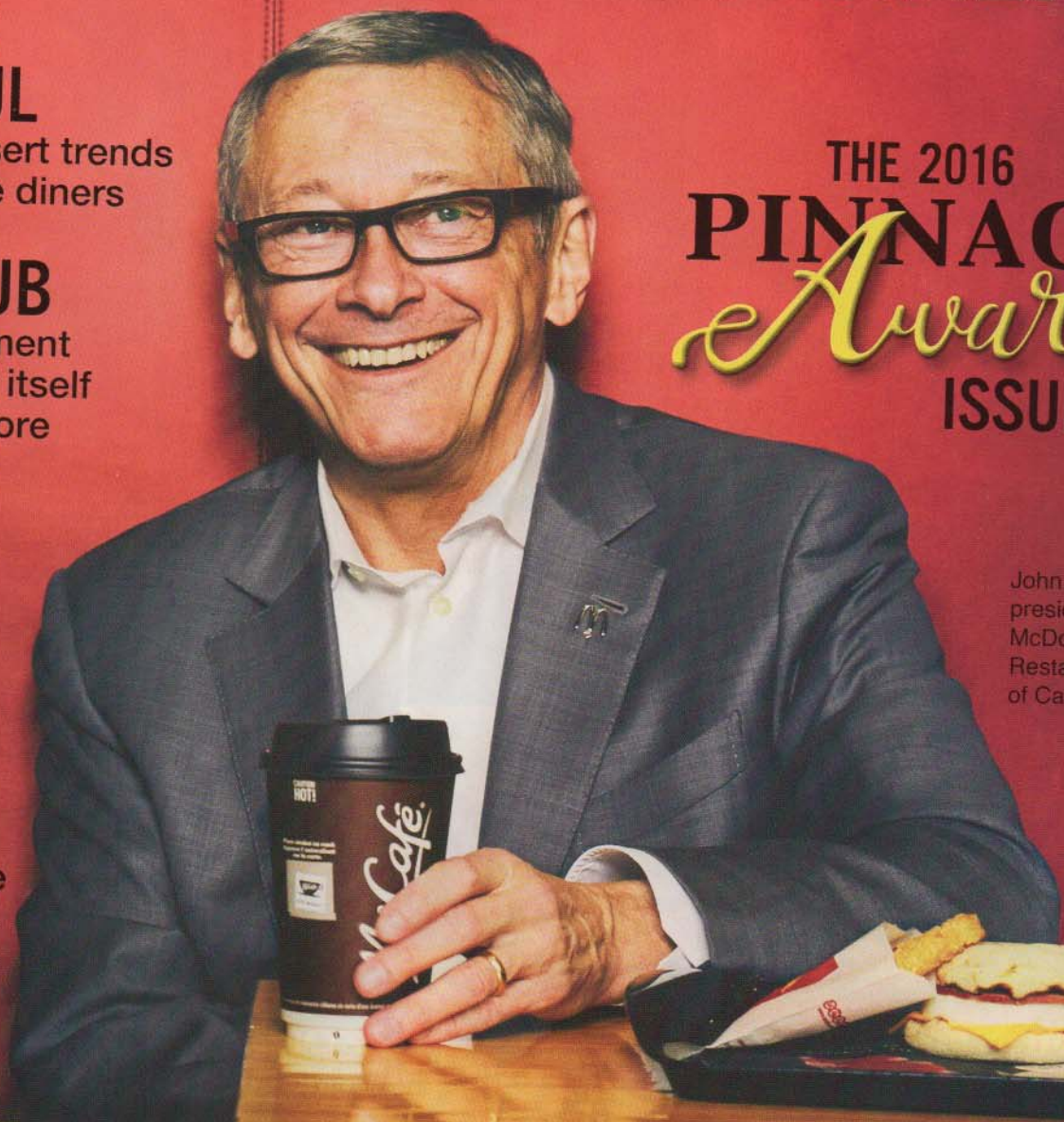
The pub segment
is reinventing itself
by offering more
sophisticated
food-and-
beverage
options

POP THE CORK

Sparkling wine
is reclaiming
its place at
the table

THE 2016
PINNACLE
Awards
ISSUE

John Betts,
president of
McDonald's
Restaurants
of Canada



THEY'RE LOVIN' IT!

Company of the Year McDonald's Restaurants of Canada
reinvents its 20th-century model for a 21st-century market



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PHOTOGRAPHY: NICK WONG (COVER, JOHN BETTS) MATT TAYLOR-GROSS (MERINGUE FLOATING ON CRÈME ANGLAISE), JIM GOAD (IRKIN GROUP OF PUBS INTERIOR), LUKE GILLET (CULINARY OLYMPICS)