

# Bloomberg Businessweek

October 22, 2018 ● ASIA EDITION

# AMAZON'S QUEST TO WIN INDIA

**THE PRIZE IS  
1.3 BILLION  
CUSTOMERS —  
AND WALMART  
WANTS  
THEM, TOO**

42

**THE  
FUTURE  
OF RETAIL  
ISSUE**





◀ Amazon's fulfillment center near Bengaluru, India

**FEATURES**

41 Welcome to the Future of Retail Issue

42 Amazon vs. Walmart in India

48 The Most Captive Market Imaginable

52 How a Company Perfected Its Rural American Niche

56 A Retail Laboratory Called China

58 Prada Stakes Its Comeback on Instagram

■ IN BRIEF	7	Stormy's legal defeat; goodbye, Paul Allen
■ AGENDA	8	Brazil picks a president; Europe makes a call on plastic
■ VIEW	8	The U.S. government must stop aiding and abetting debt
<hr/>		
■ REMARKS	10	Ethnic hatred in the Balkans takes a threatening turn
<hr/>		
1 BUSINESS	14	Meet the next deep-pocketed space startup: China
	16	A boycott of Burmese "genocide gems" gains momentum
	17	Have globe-trotting Chinese luxury shoppers had their fill?
	19	A nostalgia trip to Sears
<hr/>		
2 TECHNOLOGY	20	The cloud has been backed up, but there's bad news
<hr/>		
3 FINANCE	22	Digitally enhanced humans walk among us
	23	Face recognition for fish. No, seriously
	25	What set off last week's minicrash and volatility spike?
4 ECONOMICS	27	The worst trade of Eddie Lampert's life
	28	Cryptocurrency gifts have academia baffled
	32	The Permian Basin's realistic plan to rule the oil world hits a snag
5 POLITICS	36	The Khashoggi case puts Saudi Arabia on defense
	38	An uphill battle to turn Georgia and Texas blue
<hr/>		
■ PURSUITS	63	Pinehurst wants to ace the golf-buddy trip
	67	Rolls-Royce's SUV begs to be driven off-road
	68	The return of the colorful cocktail
	70	HBO pokes at the art market bubble
	71	A shower head to have and to hold
<hr/>		
■ LAST THING	72	Homebuilders yearn for the good old aughts



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