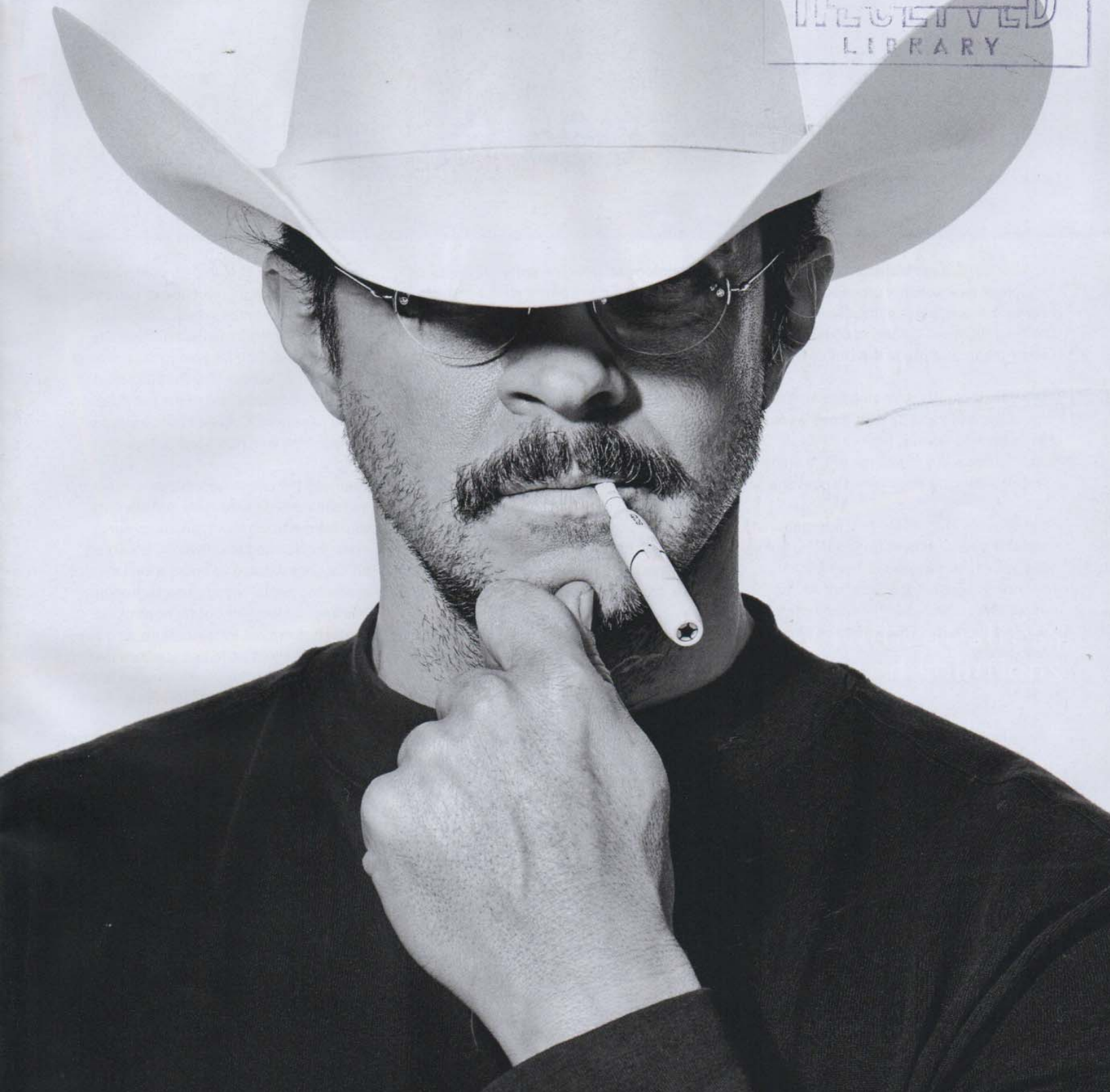
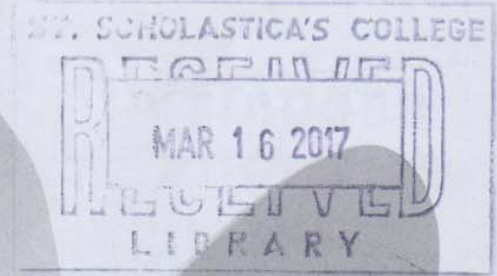


Bloomberg Businessweek



Designed by Marlboro in Virginia

The tobacco industry gets its Silicon Valley on p46

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"The cover story is on how the tobacco industry is investing in technologies for delivering nicotine."

"So they want to be more like Silicon Valley startup, but with the purpose of creating something addictive and potentially destructive?"

"I suppose so."

"Sort of like Twitter."

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COVER AND COVER TRAIL PHOTOGRAPH BY FINLAY MACKAY FOR BLOOMBERG BUSINESSWEEK. PROP STYLIST: PETER SAMUELS, GROOMER: ANGELA DI CARLO

