

Bloomberg Businessweek

Rome

Debt



Italy may be the European Union's next big headache p12

The miracle came, gods, children, monsters—you'll find this is part of the ancient religions. I don't believe that the current world is going to do anything.

How the cover gets made

Domestic Cover

1

"Cover is on Target. They're turning to actual kids to make their kids' line cooler, which would ideally lead to the entire brand becoming cooler."

"How are the kids helping them?"

"By giving feedback on fashion decisions, like color, patterns, and graphics."

"So they're almost like 3-foot-tall Anna Wintours."



International Cover

1

"Story is on Italy. It's deep in debt, a populist party is gaining, and the prime minister's in trouble—just what the EU needs right now."

"When was the last time Italy was in this much turmoil?"



Opening Remarks Sanders could change the Democratic Party—if he knew how to quit 6

Bloomberg View Defining corruption down • Congress is on vacation, but Zika isn't 10

Global Economics

The populist Five Star Movement rises on Italy's mountain of debt 12

India courts Iran, Russia, and other petro states to satisfy its growing thirst for oil 13

Venezuela's citizens are short on food and medicine, but its bondholders are doing just fine 14

Changes in student lending and rising tuition fuel an increase in consumer debt 15

Companies/Industries

Sales of Airbus's superjumbo have been anything but super 16

Drug companies look for less toxic treatments for aging HIV patients 17

Rio's first surprise winner: Staples, which will make 20 million promotional items for the Summer Games 18

Norwegian fish farmers set sail to raise parasite-free salmon 19

Politics/Policy

Trump proposes a free-for-all on free trade 20

An Obama rule to make companies disclose the use of anti-union advisers is blocked by a federal court 21

Pandora is a hit with politicians trying to reach minority voters 22

The latest battle in the fight for women's rights: Menstrual equity 23

Technology

An obscure Illinois law might let you keep your fingerprints 24

Asian tech companies are taking patents more seriously 25

Shell enlists gravitational waves in its search for oil 26

Innovation: Nevada startup S-Ray develops a radiation-free alternative to the dental X-ray 27

Markets/Finance

Why is everyone taking the CFA exam? 29

Time is money—and to defeat HFT firms, it's measured in nanoseconds 30

As home prices rebound, Wall Street landlords are turning renters into homeowners 31

That ATM at the back of the bar may soon get eighty-sixed 32

Features

Bullseye Playground Target recruits kids to regain its cool 34

Ritual Murder A failed bank, Santeria, and an unsolved killing in Puerto Rico 40

The Case of the Missing Caravaggio Are the Wildensteins hiding their assets? 48

Etc.

How Bikini Body Guide creator Kayla Itsines became the Taylor Swift of situps 55

Summer: Speakers, surf mats, Sport-Brellas: Everything you need for a day at the beach 58

The Critic: Sociologist George Lakey argues that the U.S. should ask, What would Scandinavia do? 60

Retail: Some brands are shunning fast fashion, setting themselves apart with clothes that last—and last and last 61

Grooming: Mavericks' ruthlessly efficient approach to skin care targets tech bros 62

What I Wear to Work: Freed from the kitchen, cafe owner Maire Byrne goes for a casual look with flowing skirts 63

How Did I Get Here? Tristan Walker thinks people of color shouldn't have to struggle to find beauty products 64

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