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SPECIAL DOUBLE ISSUE



THE

GOOD

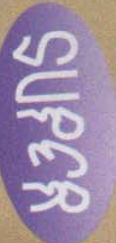


BECAUSE 2016
NEEDS SOME
POSITIVE
FEEDBACK p53



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BUSINESS



ISSUE



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Cover Trail

How the cover gets made

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"This is our end-of-the-year Good Business Issue."

"I thought the end of this year would never come. I'm mentally, emotionally, and physically exhausted. Anxiety has become the norm for me. Day after day, reading headline after terrible headline—and I haven't had a good night's sleep in months. It's as if every ounce of positivity has been sucked out of me and into the black hole that is 2016. Does the Good Business Issue assure us that next year will be better?"

"No, but there is a story on wolf conservation."

"Wolves are so cute!"

