

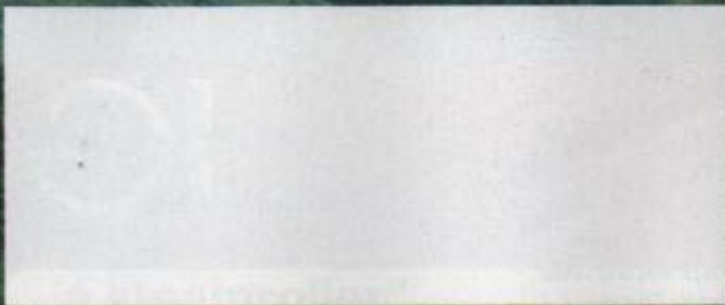
# Bloomberg Businessweek

September 15 — September 21, 2014 | [businessweek.com](http://businessweek.com)



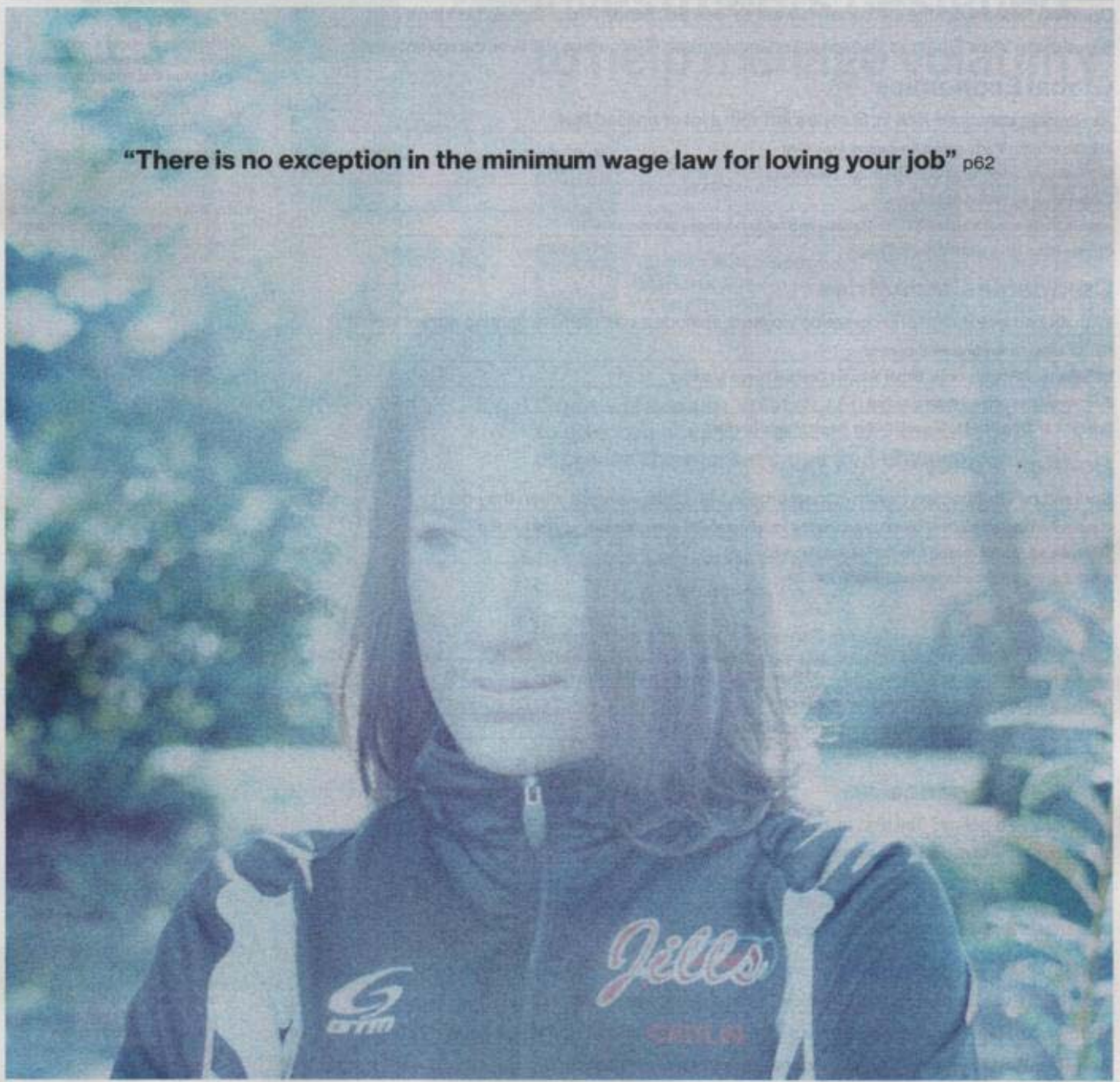
**CAN  
SCOTLAND  
SURVIVE  
ALONE?**

p8





**"There is no exception in the minimum wage law for loving your job" p62**



**"Buying Treasuries  
is like picking up  
pennies in front of  
a steamroller"**

p43

**"It feels to me much more  
like London lifts Scotland up. ...  
London does excite envy, but  
I still see envy as being a mortal  
sin rather than as a sound  
basis for politics"**

p8

**"This went beyond  
a fishing expedition.  
It's fishing in a place  
where you know  
there are no fish"**

p56



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## Cover Trail

How the cover gets made

### Domestic cover

1 "The story is about a private equity deal between Blackstone and Hilton that ended up being hugely successful."

"How successful?"

"So far, \$12 billion in profit."

"That's a lot of money. A lot, a lot of money. Seems very successful. Like a reason to celebrate. With the finest Champagne. And fireworks. Money everywhere. We made it, baby. Twelve big ones in the bank! Pop those bottles, make it rain!!!"



2 "I appreciate your, uh, energy. Can we try something that relates to Hilton?"

"Gold bars in a hotel robe?"



### International cover

3 "The piece explores some of the reasons Scotland wants to become independent and some of the reasons it doesn't."

"I think a lone Scotsman would be quite poetic. Even better, a lone bagpiper."

