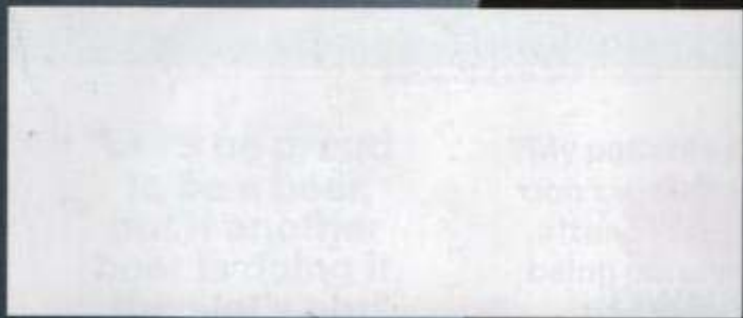


FACEBOOK HITS PUBERTY



EXCLUSIVE:
The social network is 10!
Mark Zuckerberg
talks about getting through
the awkward phase

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Cover Trail

How the cover gets made

1 "Which pic of Zuckerberg should we use?"



"This one." "This one." "This one." "This one." "This one."

2 "Can we make the word 'puberty' look zitty?"



3 "No. We can't."



4 "'Puberty.' Not a word seen that often on magazine covers. I wonder if there's a reason for that."