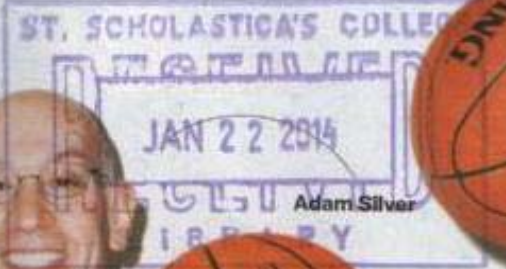


Bloomberg Businessweek



David Stern

Adam Silver

TRANSITION CAMPE

**CEO succession doesn't
have to be a mess.
The NBA can show you how**

D48



It seems

Martha
Stewart

like they

are frozen



in time”

p58

**“It feels seamless.
I feel I’m
as prepared as
I’ll ever be”**

p48

**“Having multiple automatic
weapons pointed at your head
is not my idea of a great time.
The kind of work I do,
I paint a big target on my head”**

p33

**“Once I realized
I grew up at the low end
of the economic scale,
I didn’t want to
be there anymore”**

p72